

Commodities

Super Satang



What asset has been traded and valued since the beginning of human history?



Gold!!



Why do people invest in gold?

- People invest in gold as a hedge against inflation, currency devaluation, and economic uncertainty. It is also seen as a safe haven asset that can protect wealth during times of financial crisis.
- It allows you to diversify your portfolio!
- The value of gold increases over time and it is tangible



Gold

- So if you didn't know already, a lot of major currencies are backed by gold
- Why do you think this is?



In 2008

- Remember what happened then?! Most stocks and real estate and banks collapsed! During this time, one of the only investments that actually went up was gold.
 - Lots of investors panicked and sought after gold. It increased by 5% that year alone. The S&P lost 40%!!
 - What does this tell you about gold?



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Investing in gold

You can invest in many forms of gold:

- Physical Gold
- Digital Gold
- Gold Mining stocks



Physical Gold

This refers to actual gold that you can touch



Is anyone familiar with the baht weighing system?

Gold comes in the form of bars, coins and jewellery

Which do you think is the best investment?

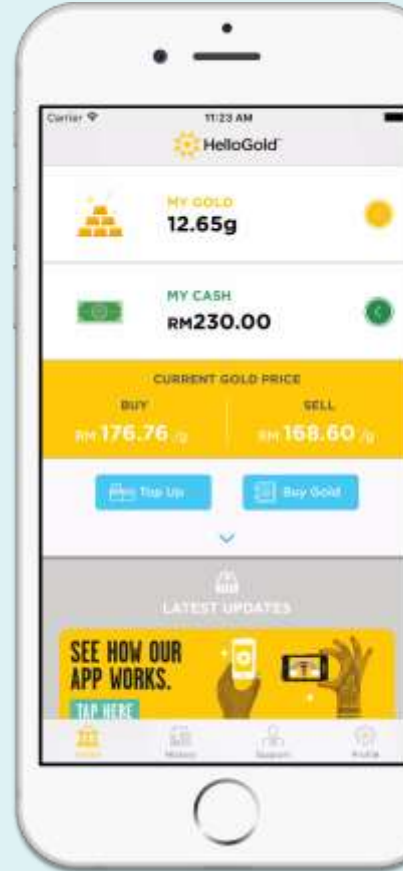


Digital Gold

You can buy gold online like you buy stock, but the company legally has to store that amount of gold you bought

You can buy gold in really small amounts – micro investments

It allows you to trade it easily



Gold mining stocks and mutual funds

Basically, you can buy stocks of companies that mine gold.

This is not directly investing in gold because you are investing in a company that has to hire people, and has competition so it could be seen as a high-risk high reward.

Gold mutual funds are mutual funds that invest in a diversified portfolio of gold mining stocks



Advantages of investing in gold

- Hedge against inflation and currency devaluation
- Diversifies portfolio
- Physical gold can serve as a tangible asset
- Historically, gold has had a positive return over the long-term
- Price is not very volatile



Downside of investing in gold

- Storage and insurance costs for physical gold
- Inverse relationship with interest rates
- Risk of fraud when buying physical gold
- Slower returns



Thank You

